

Hassan Younis

Curriculum vitae

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Faculty of Business
Philadelphia University
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EDUCATION

- Ph.D. Business Administration, University of Wollongong, Dubai, 2016
M.A. Logistics, University of Wollongong, Dubai, 2011
M.A. Business Administration, University of Wollongong, Dubai, 2007
B.A. Geology and Environmental Science, Yarmouk University, Jordan, 1997

PROFESSIONAL EXPERIENCE

Academic

- 2025 –Present Assistant Professor of Supply Chain and Logistics, Philadelphia University
2020-2025 Practicing Professor, Department of Logistics, German Jordanian University

Industry

- 2016-2019 Manager, Integrated Operational Services, Solutions Plus, UAE
2009-2015 Assistant Manager, Procurement, Mubadala Investment Company, UAE
2008-2009 Senior Officer, Procurement, Sorouh Real Estate, UAE
2002-2008 Research and Information Officer, Offsets Program Bureau, UAE

PUBLICATIONS

Refereed Journal Articles

- 2025 An overarching framework for the successful adoption of IoT in supply chains, *Benchmarking: An International Journal*, Vol. ahead-of-print No. ahead-of-print, <https://doi.org/10.1108/BIJ-10-2023-0750>.
2024 Empirical study of robotic systems implementation to corporate performance in manufacturing sector, *International Journal of Productivity and Performance*

Management, Vol. ahead-of-print, No. ahead-of-print
<https://doi.org/10.1108/IJPPM-02-2024-0070>.

- 2024 Revolutionizing supply chain management: a critical meta-analysis of empowerment and constraint factors in blockchain technology adoption, *Business Process Management Journal*. DOI 10.1108/BPMJ-10-2023-0805.
- 2024 The impact of management practices and industry 4.0 technologies on supply chain sustainability: A systematic review, *Heliyon*, 10(17).
- 2024 A Review on Capacitive Deionization: Recent Advances in Prussian Blue Analogues and Carbon Materials Based Electrodes, *Hybrid Advances*, p.100191.
- 2023 Application of industry 4.0 enablers in supply chain management: Scientometric analysis and critical review, *Heliyon*, 9 (11).
- 2023 The impact of COVID-19 on supply chains: systematic review and future research directions, *Operations Research International Journal*, 23, 48.
- 2022 Carbon nanomaterial-based lubricants: Review of recent developments, *Lubricants*, 10(11), 28.
- 2021 Applications of Artificial Intelligence and Machine Learning within Supply Chains: Systematic review and future research directions, *Journal of Modelling in Management*. 17(3), pp.916-940.
- 2019 Investigating the relationship between green supply chain management and corporate performance using a mixed method approach: Developing a roadmap for future research, *IIMB Management Review*, 32(3), pp.305-324.
- 2019 The impact of firm size, firm age and environmental management certification on the relationship between green supply chain practices and corporate performance, *Benchmarking: An International Journal*, 27(1), pp.319-346.
- 2016 The impact of implementing green supply chain management practices on corporate performance, *Competitiveness Review*, Vol. 26, No. 3, pp. 216-245.

In Submission

- Navigating the Transition from Industry 4.0 to Industry 5.0: Implications for Supply Chain Management - Shaping the Future and Developing Roadmap. *International Journal of Logistics Research and Applications*.
- A Multidimensional Framework for Assessing Sustainability and Supply Chain Research. *International Journal of Quality & Reliability Management*.
- Building resilient supply chains: strategic, technological, and sustainability approaches to mitigating global disruptions. *EuroMed Journal of Business*.
- Generative AI in Business Studies: Mapping the Literature on ChatGPT through Descriptive and Thematic Lenses. *International Journal of Education Management*.
- Unpacking the Impact of Robotic Systems on Corporate Performance: The Mediating Role of Digital Dynamic Data Transformation. *Journal of Manufacturing Technology Management*.

In Preparation

From Hype to Practice: Analyzing Business Research on ChatGPT and Generative AI Through Bibliometric and Thematic Lenses.

Strategic Integration of Generative AI in Business: A Theory-Informed Governance Framework

Sustainable Agricultural Supply Chains in Jordan: An Integrated Approach using Network Design and Pricing Strategies

Book Chapters

2019 Why Does Quality Matter? The Impact of Green Supply Chain Management Practices on Corporate Performance? In *Embedding Culture and Quality Management for High Performing Organizations*, In N. Zakaria & F. Lasrado (Eds.) Routledge.

Conference Proceedings

2023 Assessing the State of Sustainable Supply Chain Practices: An In-depth Review of Current Factors and Future Directions. 27th International Symposium on Logistics (ISL 2023), July 9-12, The Netherlands.

2023 Towards Sustainable Supply Chain Management: A Critical Review and Analysis of Key Literature. International Conference on Advancing Sustainable Futures, 5-6 December, Dubai, UAE.

2011 How UAE is Positioned on the Humanitarian Logistics Map. Second POMS-HK International Conference, January, Hong Kong.

2010 The Going Green Initiative in UAE. Academy of International Business – Middle East North Africa Chapter, December 2-3, Dubai, UAE.

AWARDS & HONORS

2017 BMS Star Innovation Award, Solutions Plus

2017 BMS Star Team Award, Solutions Plus

2010 Scholarship Outstanding Student Merit Award, University of Wollongong, Dubai

2007 Outstanding Service, dedication and commitment – The Offset Program Bureau

INVITED TALKS

- 2022 Supplier Collaboration, Technische Hochschule Lübeck, Germany
- 2018 Strategic Supply Chain Management, University of Wollongong, Dubai
- 2018 Green Supply Chain Management, Mohammed Bin Rashid School of Government

CONFERENCE ACTIVITY

Panels Organized

- 2023 Capacity Building in Blockchain technology and its role in 4IR: Training for the Future Generation, April 16.

Posters

- 2017 The Impact of Implementing Green Supply Chain Management Practices of Corporate Performance, Dubai International Government Achievements Exhibitions, UAE, April 2-4.

CAMPUS OR DEPARTMENTAL TALKS

- 2022 Sustainability and the SDGs, German Jordanian University
- 2020 Applications of Artificial Intelligence in Supply Chain Management, German Jordanian University
- 2019 Strategic Supply Chain Management, German Jordanian University

COURSES TAUGHT

Undergraduate

- Supplier Customer Relationship Management, (17 terms)
- Green and Reverse Logistics (14 terms)
- Warehouse Management (7 terms)
- Introduction to Logistics (1 term)
- Contemporary issues in Logistics (1 term)
- Sustainability in Humanitarian Logistics (3 terms)
- Bachelor Thesis (2 terms)

Graduate

- Transportation and Distribution Management (1 term)
- Logistics and Supply Chain Management (1 term)
- Operations Management (1 term)

Industry Workshops & Courses

2013	Negotiation Strategies for Managers, Kellogg School of Management
2011	Strategic Negotiation: Dealmaking for the long term, Harvard Business School
2010	Effective Supply Chain Management, The Centre for Operations and Procurement Excellence

COURSES PREPARED TO TEACH

Introduction to Supply Chain Management
Procurement Management
Humanitarian Logistics

SERVICE TO PROFESSION

Peer Review

Journal of Enterprise Information Management
Research in Globalization
International Journal of Productivity and Performance Management
Competitiveness Review
Cogent Business & Management
Operations Research Forum
International Journal of Information Technology & Decision Making
South Asian Journal of Business Studies

DEPARTMENTAL/UNIVERSITY SERVICE

Chair, Department Graduate Studies Committee, German Jordanian University, 2020-2021
Chair, Department Scientific Research Committee, German Jordanian University, 2020-2021
Chair, Department Academic Promotions Committee, German Jordanian University, 2020-2021
School Graduate Studies Committee, German Jordanian University, 2020-2021
Student Disciplinary Committee, German Jordanian University, 2023-24
University Sustainability Committee, German Jordanian University, 2023-2024

EXTRACURRICULAR UNIVERSITY SERVICE

Acting Advisor to Student Sustainability Club, German Jordanian University, 2022

LANGUAGES

English: Excellent reading, writing and speaking
Arabic: Native reading, writing and speaking

PROFESSIONAL MEMBERSHIPS/AFFILIATIONS

Diploma Member, Chartered Institute of Purchasing & Supply, 2013-present
Jordanian Geologists Association, 1997-present